



THE 3 KEY PILLARS TO SUCCESSFUL FLEET MANAGEMENT



With current economic conditions constantly challenging companies to focus their efforts on maximising bottom line results in the face of poor top line growth, this often means minimising operating costs in order to grow operating margins.

One of the biggest costs to companies is the management of a vehicle fleet, which often takes up a large portion of their company's total operating budget. Further to this, under new legislation the responsibility of your mobile workforce's safety has further exposed companies to financial risk.

At Fleet Complete we turn to technology to help identify and quantify fleet-wide saving opportunities and then implement proper driver

management initiatives to achieve them. We have focused our efforts on 3 key areas of Fleet Management that place company's at the most financial risk but also have the most opportunity for improvement.

Whether you decide to invest in this technology or not, if you are able to find ways to improve these 3 areas of your operation, you will go a long way to maximising your bottom line results.

Safety

Apart from the devastating results on workers and their families, work related vehicle crashes can cause devastating financial losses for companies. Further to this aggressive driving behaviour not only puts your driver at risk but also drives up the cost associated with maintaining a vehicle.

Fleet Health

For many fleets, fuel is one of the largest expenses that companies have to contend with, knowing where fuel is wasted can save thousands. Planned maintenance is a standard part of vehicle ownership, but unplanned repairs due to aggressive driving and misuse are an unnecessary cost to a fleet that hurt the bottom line.

Productivity

Driver wages are often a larger part of a fleet's operating budget, and as a result, inefficient labour can be very expensive for fleet managers. Unnecessary overtime or not ensuring your drivers are getting the most out of their days is something that can be easily be avoided.

“Partnering with Fleet Complete has been a great decision on our part. It's cost effective, has helped us become more efficient (on many levels), improved driver behaviour and it has ‘saved the day’ more than once.”

- Alicia Critchley - Accounts Manager - Garden Grove Haulage