

# INCREASING EFFICIENCY AND PROFITABILITY FOR PLANT HIRE EQUIPMENT COMPANIES

The hire and rental industry in Australia is estimated to be worth \$6.6 billion. The industry is made up of companies that provide access to earth-moving and heavy equipment, medium to small equipment for trade contractors, cranes and access equipment, as well as scaffolding, forklift and portable accommodation.



## The 3 common challenges across the sector

Fleet managers and owners of equipment hire companies consistently identify the following 3 challenges as imperative to their business:

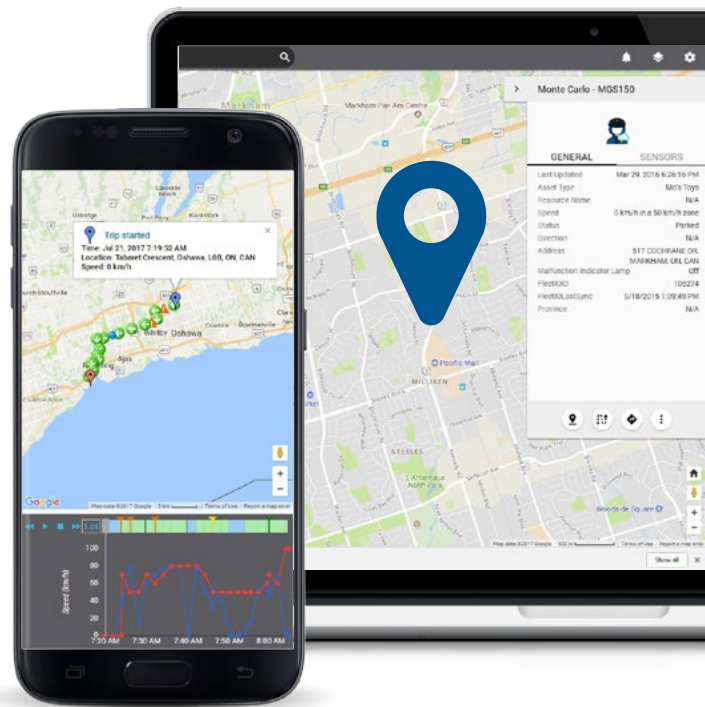
**1 Knowing where their fleet is 24/7:** While the average hire period is said to be 8 days, many tenures run indefinitely and equipment is left on customer sites exposed to such risks as theft and wear and tear.

**2 A centralised platform for Service History:** When equipment is hired out to customers, an accompanying Service History report needs to be sent out. Companies are looking for a paperless system that can achieve this seamlessly.

**3 Competition is high and customer service is key:** Regardless of the hire company's size, keeping customers happy is essential. However, not all hire companies have sizeable budgets to digitise their supply chain and allow customers to see where their hire equipment is, or how much it has been used (mileage/engine hours).

# GAIN A COMPETITIVE ADVANTAGE WITH FLEET COMPLETE'S PLANT EQUIPMENT IVMS SOLUTION

Fleet Complete is a leading global provider of mission-critical fleet, asset, and mobile workforce management solutions. We have an enviable track record of assisting businesses in the plant equipment hire industry improve the way they run their operations.



## Suitable for all types of vehicles



### Asset security

The peace of mind in knowing exactly where the fleet is



### Optimum fleet health

A centralised platform to manage servicing and history



### Location is never too remote

There are options to provide location and usage in remote areas



### Productivity

Reduced time in determining locations for breakdowns and pick ups

## The BIGGEST strategic value of telematics

A GPS tracking solution provides the basis for understanding your fleet footprint – revenue return, usage and operational cost, which also helps to decide what assets to continue renting out and which ones to liquidate in order to achieve greater ROI.

**Contact your regional Fleet Complete specialist to schedule a one-on-one personalised demo or visit [fleetcomplete.com.au](https://fleetcomplete.com.au) to learn more.**